

# THEY'RE NOT PALESTINIANS! THEY'RE ARAB SETTLERS OCCUPYING OUR HOLY LAND

BY ZELIG KRYMKO

One of the grave mistakes Eretz Yisroel's government and pro-Israel PR groups are making in their presentation of the current situation to the world is that they continue to call the Arabs who are occupying Eretz Yisroel "Palestinians." It is painful to see that even members of *Anash*, who have learned the Rebbe's *sichos* on the matter, also use this falsified term.

The language we use is incredibly important. A person's name is connected with his essence. It is vital to understand why our enemies have chosen a media propaganda campaign based on rights of a false "Occupied Palestinian Nation" in their war against the Jews.

A bit of history. The Romans destroyed the second Beis HaMikdash, butchered thousands of Jews, and sent the surviving Jewish people out of Eretz Yisroel, scattering us throughout their empire. In an attempt to erase all Jewish connection to the Holy Land, the Romans renamed Jerusalem Aelias Capitolina, or Capital City, and renamed the entire Eretz Yisroel "Palestina." Why "Palestina"? Because the Philistines, who lived on the Mediterranean coast near Gaza and Ashkelon, were our arch enemies. To further humiliate and degrade the Jewish people, not only did the Romans kill and exile us from our Holy Land, but they also renamed the entire Land of Israel according to the name of our arch enemies, the Plishtim, or Philistines.

Now, the Philistines were not Arabs at all. The Arabs had not yet invaded Eretz Yisroel. The Philistines were descendants of the Aegean Greeks, who migrated down the coastline from Greece.

There was never a "Palestinian" nation or a "Palestinian" people. The

World Fair in 1939, the Palestine exhibit was none other than the exhibit of the Jewish community of Eretz Yisroel at the time.

Sure there were Arabs who lived in Eretz Yisroel, but they were migrants from Syria, Saudi Arabia, Egypt, and other Arab lands. Even Arafat, *yimach shmo*, the "leader" of the "Palestinian" nation was born in Egypt, as were his parents.

The Rebbe constantly referred to the Arabs of Eretz Yisroel as "Aravim," Arabs, and not as "Palestinians." Because to call the Arab inhabitants "Palestinians" implies that "Palestine," a Roman name for Eretz Yisroel, belongs to them, that they are the people of Palestine. Just like the French are the people of France and France belongs to them, the Italians are the nation of Italy, and Italy belongs to them, so too, when the term "Palestinian" is used to refer to the Arab settlers of Eretz Yisroel, it implies that the land belongs to them. The Rebbe did mention the PLO (Palestine Liberation Organization), because this is the organization that wants to take Eretz Yisroel away from the Jewish people, but he explicitly called the Arab settlers *Aravim*.

For public relations and educational purposes, it is absolutely critical that we cease to call the Arabs of Eretz Yisroel by a name that helps their goals of feeding the world misinformation and hostile propaganda, in claiming that the Holy Land belongs to them.



Grieving for Intifada Murder Victims

name "Palestine" stuck, and the Holy Land was referred to by this name by many *goyim*, as well as by certain Jews, who called themselves "Palestinians." This is evidenced in the books, songs, and publicity of the Zionist movement in the early part of the 1900's. And at

We must begin to make a conscious effort to call them what they truly are: ruthless Arab settlers, Arab occupiers of our country, the land that G-d gave to us, the Jewish people. May the darkness of Galus be no more and may all the nations of the world see the truth with the coming of Moshiach now!

Zelig Krymko, a bocher at 770, is former Director of College Activism for ZOA, and is the national director of TruePeace.org. He does presentations and debates on college campuses, Chabad Houses, and communities across the U.S.

To arrange a multimedia presentation with videos, maps, a historical background and the Rebbe's perspective on the current situation in your community, please contact Zelig@TruePeace.org or call 1-877-TRUE-PEACE.



**There are over 400 million Arabs surrounding less than 5 million Jews. 22 Arab countries and only one Jewish country. Talk about David and Goliath!**

## GRASS ROOTS PR & EDUCATIONAL CAMPAIGN

The world media has failed to expose the truth about Israel's so-called peace partners. The anti-Israel propaganda machine is well funded and well fueled. Jewish and pro-Israel students on university campuses don't have access to the knowledge and tools they need to fight back.

In response, True Peace ([www.TruePeace.org](http://www.TruePeace.org)) has launched a nation-wide grass roots PR and educational campaign, all based on the wisdom and guidance of the Rebbe. We are starting a series of powerful ads in major Internet sites and newspapers to let the world know what Israel is up against, and to whom the Holy Land really belongs to. We have launched a campaign to spread the message of support for the 5 million Jews living in the Holy Land, as well as the imminent danger to their lives, with books (EYES UPON THE LAND), videotapes (*Peace Upon The Land* and *Israel in Danger: A Look From the Inside*), bumper stickers (THE LAND OF ISRAEL... G-D'S GIFT TO THE JEWS Source: the Bible), a CD (JUDAH'S FILL by David Lazzar) and nationwide presentations. We are training a battalion of public speakers and public relations people to circuit/traverse the country, going to places of worship, college campuses, and various North American communities. We are enlisting the help of youth movements in door-to-door canvassing campaigns.

But we can't do it alone. We desperately need your help

to influence public opinion and reverse the negative bias against Israel. Help us spread this message. Become our representative in your area. Make a tax-deductible gift. Volunteer.

To make a tax-deductible gift or to get actively involved please contact: Zelig@TruePeace.org or call 1-877-TRUE-PEACE.

Please copy the following text into an ad in you local community paper:



We are asking Americans of all faiths to support the Jewish People in the Land of Israel and throughout the world at a time when we are under attack on many different fronts.

One simple but very effective action ordinary people can take is distributing bumper stickers for display on their cars, public places, and businesses with a clear message: "THE LAND OF ISRAEL... G-D'S GIFT TO THE JEWS Source: The Bible."

Another very effective action is showing a video of the situation, and how it is influenced by Arab incitement and media propaganda. This can be done at one's home, community center, university campus, or place of worship. Contact Zelig@TruePeace.org for the video.

To order the bumper stickers please contact: hillehellinger@hotmail.com or call 305-770-1137.

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